

Approved

Historic Brewers Hill Association (HBHA)
Minutes of the General Neighborhood Meeting
May 26, 2015

I. Call to Order

Ms. Mambu-Rasch called the meeting to order at 6:35PM. She stated that President Jenkins was unable to attend the meeting due to a family emergency and, as Vice President, she will be the meeting moderator. She thanked residents in attendance for coming to the meeting and also thanked the meeting hosts, Sanger House Gardens.

II. Treasurer Report

Mr. Bishop, HBHA Treasurer, was not able to attend the meeting. Auxiliary Board Member Mr. Roffers provided the Treasurer's Report.

Treasurer's Report as of 5/25/15

Balance for **General Fund** is \$3,752.03 with pending deposits of \$25.00 for a total of \$3,777.03

Since Last Membership Meeting

- \$225 in income from membership dues
- \$391.95 in expenses associated with Easter Egg Hunt, Neighborhood Clean Up, and Shakespeare in the Park

Balance for **Gateway Signage Fund** is \$16,037.66 with no pending deposits.

Since Last Membership Meeting

- \$250 in income from donations
- No expenses

III. Member Update

Mr. Roffers also provided the membership update:

Membership Report as of 5/25/15

64 Paid Households

- 43 Households have renewed from 2014
- 21 Households are new for 2015 (or were not members in 2014)

Membership Drive Report – During the membership drive 6 New Households and Renewed 8 Households.

IV. Committees Update

- Partnerships: Ms. Mambu-Rasch stated this committee has not yet met but will work to facilitate neighborhood relations with the City and County. She discussed a recent collaborative partnership with Alderwoman Coggs involving a bar establishment's renewal license.
- Economic Development: Mr. Booth serves as the neighborhood's liaison of the MLK BID. He explained the BID's focus includes a catalytic site on south end of corridor, marketing driven initiatives, and possible micro-funding for businesses.
- Safety Committee: Ms. Booth recapped the April 21st safety committee meeting, attended by several residents and board members. She described the three main initiatives the committee will be pursuing for the year relating to vacant/problem properties, potential street calming study, and monitoring licenses of businesses in or nearby to Historic Brewers Hill.

V. Gateway Signage Update

Mr. Booth provided an update on the Gateway Signage Project. He stated that the Sign Committee received two competitive proposals from Ascend and Poblocki. After reviewing the proposals, the Sign Committee had additional questions and scheduled follow-up meetings with representatives from each company. Both companies agreed to submit revised proposals, which are anticipated to be submitted by week's end.

Mr. Booth distributed the proposed rendering from the Poblocki proposal and explained the design concept of the "flag-type" ground sign and separate cream city brick wall sign. The Sign Committee will meet in the coming week to review the revised proposals and provide a recommendation on a sign proposal to the HBHA Board of Directors. Mr. Booth added that if anyone has questions or comments on the proposed design or proposals, to contact himself or members of the Sign Committee.

Ms. Nowak also discussed the future fundraising initiative that will occur with the sign groundbreaking later this summer.

6. 'Around the Corner' update

- Timeline
- Board suggestions (people, places, recreation)

Ms. Mambu-Rasch stated Mr. Jenkins will be meeting with producers from 'Around the Corner' on June 3rd to discuss the upcoming filming schedule. Presently, the show has asked for the following ideas:

Living There examples: Under the "living there" section, you want to think of people who are uniquely "Brewers Hill." In the Sheboygan Falls show, there was an older couple who sat on their front porch and waved to people as they came in and out of town. We have featured a hot air balloon hobbyist, a town clown, loafah grower, and a yodeler.

Working There examples: Perhaps you have a plumber whom the people turn to first if there is a burst pipe. Maybe that plumber is a woman - wouldn't that be great. In Chippewa Falls under the 'working there' segment, we interviewed a woman zookeeper, and in Westown, it was a woman taxidermist. We have interviewed a hypnotist, a wedding singer, professional farm auctioneer, and a primitive sheep breeder.

Playing There examples: In Prairie du Chien, it was sheepshead and granny basketball. And in Geneva Lake, it was going to a place with dancing horses and a talking parrot. And for Rhinelander, it was snowshoe baseball.

7. Upcoming Events

- Patio Round Robin: Saturday, August 8, 2015

Ms. Janczak stated the patio round robin tickets will be \$15 for members, \$20 non-members. She has four houses lined up to host and will be providing subsequent details throughout the summer.

- Neighborhood Block Party: Saturday, September 12, 2015

Ms. Janczak stated herself and Mr. Roffers are co-chairing the block party. They will be meeting in mid-June to begin the planning process and are hoping to have volunteers to help plan different segments of the party.

- Milwaukee Marathon: November, 1, 2015

Ms. Mambu-Rasch explained the first ever Milwaukee Marathon will be running through Historic Brewers Hill later this fall. She listed the streets involved and anticipates the race director to present at the next neighborhood meeting.

Also, Ms. Smith stated the Schlitz Crit will be Cycling through the neighborhood on Tuesday, June 23, as part of the ten day TOaD racing circuit. She stated TOaD is looking for host houses for the racers and said she's had very positive experiences with hosting in the past.

Ms. Booth recapped the Brew City Safari tour that walked through the neighborhood and toured Sanger House Gardens this past weekend. The tour had 33 participants, from various parts of the county, and are interested in returning next season.

Ms. Janczak also extended a thank you to St. Marcus for their assistance with the neighborhood cleanup. She stated it was the largest turnout recorded with 50+ neighbors participating.

Community Liaison Officer Lori Lammers from District 5 was also in attendance. She recapped a couple incidents but stated overall activity has been low in the neighborhood.

8. Guest Speaker: Nick Desiato, Assistant City Attorney

Ms. Mambu-Rasch welcomed the meeting speaker, Assistant City Attorney Nick Desiato with the City Attorney's Office. Mr. Desiato covered a variety of topics including the focus of the neighborhood revitalization unit, the legal process in dealing and abating nuisance properties/complaints, and providing updates on nuisance properties in the neighborhood.

9. Adjourn

The meeting was adjourned at 7:42PM.

Respectfully Submitted,

Molly Booth
HBHA Secretary