



HISTORIC BREWERS HILL

NEIGHBORHOOD ASSOCIATION

Dear License Applicant,

Thank you for contacting the Historic Brewers Hill Association Board of Directors. We appreciate your interest in our neighborhood. Milwaukee's Historic Brewers Hill is a socially, economically, and culturally diverse neighborhood just north of downtown Milwaukee. The Brewers Hill neighborhood is bounded by Holton to the east, Pleasant to the South, Dr. Martin Luther King Drive to the West, and North Avenue to the north. Our neighborhood is one of two residential areas from the City of Milwaukee's original settlement period in the mid-1800s. Today, Brewers Hill is an urban, residential neighborhood comprised of over 900 household units.

The Historic Brewers Hill Association (HBHA) is a voluntary association, a 501c3 not-for-profit established over 30 years ago. We are a member and volunteer-driven organization, comprised of anyone who is committed to our goals as stated in our bylaws. To accomplish these lofty goals, HBHA's members devote an incredible amount of time to advancing our goals and cultivating a safe, prosperous, and beautiful neighborhood for all.

Members of the Historic Brewers Hill Association elect a board of directors to guide our organization. The Board of Directors volunteer their time and resources to serve our neighborhood. Our ten-member board includes a President, Vice-President, Secretary, Treasurer, and six at-large directors. We meet regularly throughout the year, in addition to the general member meetings and social events.

If you are seeking support or review of your license(s) from the Board of Directors, please answer the questions on the following pages. These questions are geared towards helping the Board of Directors understand your business, the requested license(s), and how your business and license(s) will impact the residents of Historic Brewers Hill. In addition to answering the questions, please provide your license application and any documents associated with the application that you submitted, or intend to submit, to the City. If you are requesting to meet with the Board of Directors, we typically meet monthly. Being volunteers, we will not be convening a special board meeting to hear your request so please plan accordingly.

To submit the requested material, obtain a schedule of meeting dates, or if you have any questions, please email president@historicbrewershill.com.

Respectfully,

Historic Brewers Hill Association
Board of Directors



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Please answer the following questions. Attach additional pages if necessary.

1. Contact info (name/phone/email):
2. Address of business:
3. Name of business:
4. Hours and days of business operation:
5. Requested license(s):

6. Provide the current business plan or explain here.

7. Explain your professional background/experience in relation to the proposed business operation.

8. Explain any aesthetic appearance/physical improvements proposed to the property. Include details on the location and functionality of designated outdoor dining or smoking areas.

9. What type of security measures will you provide for your business (both interior and exterior).

10. Explain how you will mitigate impacts to existing traffic patterns and street parking.

11. How will the business's plan of operation impact residents - both in close proximity to the business and to the neighborhood as a whole?

12. Explain how the business will provide a valuable/needed service to the residents of Historic Brewers Hill?

13. Does the business expect and/or desire to draw patrons and employees from Historic Brewers Hill? If not, then where from?



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14. How can HBHA assist in maximizing the benefit & involvement of Brewers Hill in the success of the enterprise, and minimize any drawbacks?

15. Why did you choose this location for your business?

16. Please circle the individuals/organizations you have met with or plan to meet with.

Alderwoman Milele Coggs
MLK BID

Halyard Park Neighborhood Association
Milwaukee Police Dept – District 5