

**HISTORIC BREWERS HILL ASSOCIATION
MEETING AGENDA**

Date: Tuesday, September 27 2022
Time: 6:00-7:03 Meeting
Place: Beerline B Apartments Community Room

I. Food and Mingling (5:30-6:00)

- a. Jimmy John's subs, crafter beers, wine, and water were provided. Neighbors enjoyed the refreshments and each other's company.

II. Call to Order (6:00)

III. Treasurer's Report & Membership Update / Upcoming Events

- a. Household Count: 121
- b. Balance:\$7,396.85
- c. Upcoming Events:
 - i. Our popular "Patio Round Robin" will be happening the evening of October 8th. The event is sold out. If you have tickets, look for an email the afternoon of the event for details.
 - ii. Halloween - October 29, 6:00-7:45 to be followed by a Halloween-themed alley party and costume parade at the corner of Brown and Hubbard. **We are breaking tradition this year and moving our neighborhood trick-or-treat to Saturday night instead of holding it on Monday night (true Halloween). The move was made as a nod to families of children recognizing the difficulty of evening events for families on a Monday night, while also still avoiding Milwaukee's trick-or-treat which is October 30, from 1:00-4:00. That said, we also recognize that moving the event to Saturday means that we will likely be competing for your time with other events.** We encourage you to consider coming to both our trick-or-treat and the after-alley-party. It's sure to be a frightfully fun tradition in the making!

IV. Guest Speakers

- a. Jenna Kashou is a journalist specializing in all things lifestyle and spreading love for MKE. Find her published work in Milwaukee Magazine, MKE Lifestyle Magazine, The Business Journal, and more. She is also the author of *100 Things to Do in Milwaukee Before You Die, 2nd Edition*.
 - i. Jenna joined us to promote her next book, *Milwaukee Scavenger*, which will be available October 15th, but is already available for pre-order at [Barnes & Noble](#). You are also encouraged to look for the book at local bookstores like Boswell, and even Sendik's locations. Otherwise you can purchase a copy directly from her [website](#).
 - ii. The book is meant to be a walking tour, a print alternative to some of the online or app based walking tours of Milwaukee. Recounting her decision to go forward with the book, Jenna said that it sounded like fun until she found out there were going to be roughly 350 clues - and that each one had to rhyme!

- iii. There is a contest that runs through the end of this year to those people that think they have figured out every clue. The prizes will include a \$250 gift card to Sendiks and a family membership to the Milwaukee Public Museum. More details at <https://www.jennakashou.com/contest>.

V. Other Topics

a. Short Term Rentals

- i. We have a desirable, relatively quiet location that is extremely close to downtown and all of its amenities. This marks our neighborhood as being a prime location for short term rental properties. This is nothing new, nor is it unique to us. Many neighborhoods around the country (and globe) have become the home to more and more short term rental properties. We would like to form a partnership with the rental owners, many of which are our neighbors, so that we can form and hold ourselves to a strategic vision of the neighborhood together. Doing this will allow us to move into the future in a mutually beneficial way. Failing to do this may mean that the very feel of our neighborhood becomes foreign to our residents. We are proposing that we start a conversation. We want to hear from neighbors and we want to put together a recommendation (similar to other cities and neighborhoods).
- ii. Board Member, Rachel Marken, will be leading a listening session in mid to late October. She has already compiled a list of known short term rental properties in our neighborhood limits along with their contact information and occupancy details. Keep an eye out for an email with more details.

b. Recent Crime

- i. There was an [incident](#) last month involving the robbing of a DPW worker around 7am in the neighborhood. A number of neighbors spoke up about recent activity and what is widely perceived to be an uptick in crime, especially gun-related crime in recent years. Neighbors compared stories and communications with police. District 5 representatives often complain about being understaffed and having to direct resources elsewhere. One neighbor spoke with an officer from District 5 over the phone and was told that various laws also contribute to some of the crime. They suggested that being able to prosecute owners of cars which are driven by unlicensed drivers and being able to prosecute cars with illegally tinted windows would address some of the problems.
- ii. As always, here is our best advice: If you see something, say something. Call either the non-emergency or emergency police number when you see suspected criminal activity. If we, as neighbors, grow inured and apathetic to the problems that we see and fail to communicate with police, then they will not mark that crime is happening and even less resources will be directed towards our neighborhood in the future. We are all in this together. Report what you see not only for yourself, but for each other.

c. Giving Tree

- i. Consider those less fortunate than yourself this holiday season by making a donation to the [giving tree](#). The idea is simple: People in need (some families, some elderly, etc.) sign up to receive a gift. For instance, an elderly neighbor might sign up for a new wallet). Then, those that sign up will receive the gift request which they can fill. Many neighbors attested that it is a wonderful program and the rewards that givers reap (feelings of both generosity and gratitude) are substantial. Please consider giving!

VI. Adjournment 7:03