

Historic Brewers Hill Association (HBHA)

Meeting Agenda

Annual Neighborhood Meeting

January 26, 2016

I. Call to Order

Mr. Jenkins, HBHA President, called the meeting to order at 6:30PM.

Milwaukee Police Department District 5 Community Liaison Officer Lammers provided an update of reported incidents in the Brewers Hill neighborhood of the last 21 days. She stressed to better avoid vehicle thefts to never leave your keys in a running vehicle.

Mr. Jenkins asked for all members present to introduce themselves.

II. Treasurer's Report

Mr. Bishop, HBHA Treasurer, stated the General Balance has \$4,176.67 and the Signage Fund has \$3722.07.

III. Membership Report

Mr. Bishop stated the HBHA currently has 55 paid members, which is more at this time than in years past. He stated the HBHA ended 2015 with a total of 85 members.

IV. 2016 Election of Board of Directors and Auxiliary Board Members

Mr. Jenkins stated the positions on the ballot for the 2016 election include Ms. Mambu Rasch and Mr. Bishop running for re-election of Vice President and Treasurer and Ms. Bunger running for an Auxiliary Member position. Mr. Bishop explained the by-laws were updated last year to amend the election cycles to be 2 year terms, with President & Secretary and Vice President & Treasurer positions elected in opposite years.

Mr. Jenkins distributed the voting ballots.

V. Upcoming Events

a. Around the Corner

Mr. Roffers and Ms. Janczak, HBHA Auxiliary Members, discussed the Around the Corner with John McGivern preview party that will be on February 23rd at Lakefront Brewery. They explained the episode will feature the Historic Brewers Hill neighborhood and filming took place during the summer months of 2015. For the party, Ms. Janczak stated social hour runs from 6-7PM and the Lakefront kitchen will be open for purchase of dinner and beverages. At 7PM, the show's producer will conduct a question & answer session with the audience, along with a presentation by local historian John Gurda,

followed by the premiere of the episode. They concluded there is no cost to the public to attend the premiere and they encourage everyone to come “to fill the brewery hall”.

b. 2016 HBHA Calendar of Events

Ms. Booth, HBHA Secretary, explained the 2016 Calendar of Events will be released in early February. The staple annual events will return (i.e. Easter Egg Hunt, Spring Clean-up, Halloween, Patio Round Robin, Block Party) and any additional events will be based on the Association’s operating budget. Mr. Bishop asked the members present for new suggestions. Ideas included a river cruise and end of school party/engagement of neighborhood schools.

c. 6<sup>th</sup> District Difference Maker Award

Mr. Jenkins stated the Historic Brewers Hill Association received the Dr. James G White District Difference Maker Award from Alderwoman Coggs. The award was in recognition of our association’s diligence to improve and strengthen the quality of life for the neighborhood and the City of Milwaukee. Several members were in attendance to accept the award. Mr. Jenkins would like to thank Alderwoman Coggs for the recognition and express the desire to do even more good things for the neighborhood and District 6. The award can be viewed on the Yahoo email list and will be on display at various upcoming events this year.

VIII. Old Business

Mr. Bishop provided a recap of the December 10, 2015 Signage Unveiling and Holiday Benefit. Both events were a huge success and the Board has received very positive remarks and compliments on the monument signage. He went on to explain that Phase Two will begin in the coming weeks, with deciding a path for the type of signage to pursue for another NIDC grant then pursuing a formal BID process. Questions from the members inquired on whether the existing monument signage can be lit at night. Mr. Bishop explained that could be a possibility to pursue in the future but it was an added \$10,000 cost during the initial BID package as electrical must be connected to the sign from a power source and the license agreement with MMSD would have to be renegotiated.

IV. New Business

a. Traffic and Streetscape Improvement Study

Ms. Booth introduced Mr. Shortridge, a resident of Historic Brewers Hill. She explained that Mr. Shortridge approached the Board last summer with an idea to study various street calming initiatives and intersection improvements throughout the neighborhood. He proposed utilizing Community Design Solutions (CDS) who had completed the 2011 report on signage opportunities with the neighborhood. The Board agreed with the approach and CDS was hired for \$800 to complete the report.

Mr. Shortridge discussed the study proposed a series of improvement strategies that could curb high speed cut-thru traffic, promote safe cycling and pedestrian routes, and beautify the streetscape. The strategies in the report focused on the streets between

MLK Drive on the West, Holton Street on the East, North Avenue to the north Pleasant Street to the south. He continued the proposed designs include Phase I solutions (lower cost strategies) and Phase II solutions (high cost, highly effective strategies). Phase I solutions include high visibility signage, stop signs, pavement markings, and painted street patterns. Phase II solutions include brick intersections, speed humps, bike lanes, curb extensions, mini roundabouts, and curb bump outs with drainage gardens.

Mr. Shortridge also stated himself and CDS met twice with the City of Milwaukee Department of Public Works (DPW) to discuss the feasibility of the potential phases.

Mr. Shortridge suggested a potential low cost idea to be easily implemented, which DPW supported, was a painted mural intersection. This event could be planned for late spring/summer, engage all ages in the neighborhood, and has been completed in other neighborhoods in Milwaukee. A question was asked would be painted and Mr. Shortridge clarified the pavement at a key intersection could be painted, possibly with the neighborhood logo. The painting lasts for one to two years and while is not proven to slow down traffic, it acts as a temporary intervention as both a traffic calming measure and community engagement opportunity.

Mr. Shortridge continued that the Phase II solutions would involve the neighborhood finding a funding mechanism to pay for the installation. Such funding mechanisms include grants or if a block and/or neighborhood feels strongly about implementing certain traffic calming measures, the property owners could be evenly assessed by the City to allow for installation.

At conclusion of his presentation, Mr. Shortridge answered several questions from the audience regarding costs and maintenance of the proposed solutions, and where do we go from here with the study.

Mr. Bishop suggested that a formal committee be formed to examine the possibilities, with Mr. Shortridge being the committee head.

Mr. Bishop motioned, seconded by Ms. Booth, that a committee be formed to examine the feasibility and financing of the various street calming initiatives as discussed in the CDS report. The motion passed unanimously.

#### b. New Development

Mr. Jenkins provided an update on the new development proposed by Royal Capital Group at Brown & Hubbard and Reservoir & Hubbard. Representatives from the Board will be meeting with the developer in the coming week to discuss the design/project scope, layout, and building materials proposed with the multi-story apartment buildings. The members discussed their concerns with the development, and the design concerns of the multi-story apartment building nearing completion near Brown &

Holton. Mr. Jenkins concluded he will be asking Royal Capital to present their development plans to the neighborhood in the near future.

X. Adjournment

Prior to adjournment, Ms. Booth announced the results of the election. Both Ms. Mambu Rasch and Mr. Bishop were unanimously re-elected and Ms. Bunger received the majority of votes for the Auxiliary Member position.

Mr. Jenkins asked for a motion to adjourn. The motion was unanimously approved and the meeting was adjourned at 7:41PM.

Respectfully Submitted,  
Molly Booth  
HBHA Secretary